



Erica  
Orange

————— Futurist, Speaker, Trend Analyst, Author.

## Conceptual + Tangible... Big Picture + Practical... Thought Provoking + Actionable...

are three ways Erica talks about the future.

During her talks, described as “candy for the mind,” Erica ignites new ways of thinking; inspires new opportunities and imagines new future-proofed possibilities.

Erica’s presentations shift perspectives, spur innovative ideas, and arm audiences with the insights to achieve three critical ingredients: agility + resiliency + readiness.



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“The future is not just about innovation but imagination”

# About Erica — Energetic. Engaging. Enlightening.

For nearly two decades, Erica has been at the forefront of change. She speaks about the trends shaping the global landscape, and has keynoted over 250 conferences across the Americas, Europe and Asia. She has also worked with dozens of public and private entities to help inform long-term strategic thinking and innovation.

“My work as a futurist is guided by the sense that we have a completely new canvas on which to experiment and imagine. We are continually confronted with a new reality, a new challenge, a new solution, and a new future.

Two visionary pioneers of the field, and founders of The Future Hunters, Edie Weiner and Arnold Brown helped guide me to spot patterns, see connective threads and think critically.

They taught me that the future is a Rorschach test. Our perception of it informs our reality.

Fast forward to now and that knowledge and awareness informs much of how I approach my work today.”



## What are Erica’s Industries of Focus?

Erica has worked across multiple industries including: financial services, retail, healthcare, travel + hospitality, accounting, education, CPG, Big Tech, insurance, telecom, legal, health + wellness, and transportation + infrastructure. She addresses both private and public entities, including government, non-profits and trade associations.

## Who is Erica’s Target Audience?

Innovation, strategy, design, C-suite, Board of Directors, marketing/ advertising, human resources, sales...anyone with an interest in, and desire to, push their thinking and learn more about the future!

## What are Erica’s Speaking Formats?

While most of Erica’s presentations are mainstage keynotes, she frequently speaks at internal meetings, executive sessions and strategy workshops. She is also available to deliver dynamic virtual presentations.

## Are Erica’s Presentations Customizable?

The Future Hunters has been doing this work for almost five decades. Erica’s presentations are rooted in this deep and wide pool of strategic intelligence. She takes that, along with insightful industry knowledge, to tailor her remarks to each individual client. Presentations are never ‘one-size-fits-all’ or ‘off-the-shelf.’

“Ownership – taking control of an uncertain future”

“Get on board... the future will happen with or without you”

“Make sense of the confusing, and get energized about the possibilities”



## Topics that Matter

Topics can be purpose tailored for events and can include key concepts from many of Erica's topics that have proven results. Let's discuss what will resonate with your audience.

### Templosion: The Accelerator Effect

Templosion describes the fact that the biggest of things and the biggest of events are happening in shorter and shorter periods of time.

### Moving from Artificial Intelligence to Augmented Intelligence

AI is augmenting human intelligence. This is creating a dynamic that is less about replacement and more about enhancement.

### Generative AI + The Future of Human-Centricity

The best strategy for getting the most out of generative AI is to tap even deeper into our most human cognitive abilities.

### The Future of Work

To ensure that we have the thinking required to solve the big issues that will arise in the future, competitiveness will rely on the creation of an entirely new skills and competencies framework.

### Generational Compression: Redefining Gen Z

Technology is changing so rapidly that kids only a few years apart struggle to have the same cultural and technological frames of reference. Understanding what makes this generation tick is critical.

### The Trust Staircase

Trust is getting harder to define because trust is fluid. Building stakeholder trust will be an ongoing process in everything from ESG principles, to employment practices, to corporate values and ethics.

### Think Like a Futurist

Being future ready requires not just lifelong learning...but forgetting. How do we begin to forget the stuff we're holding onto that doesn't serve us for where the future is moving?

“ [Erica's] ability to translate complex technologies using real-life scenarios provided valuable learnings that we can apply in our own work. ”

— **Sanjay Sehgal**  
Partner, Advisory Services – Head of Markets  
KPMG

“ What makes Erica a very engaging and thoughtful speaker is her desire to understand the audience and then curate the session catering to specific needs. ”

— **Aazath Thamin**  
Amazon



# Erica Orange Brand Assets – available on [ericaorange.com](http://ericaorange.com)

## Speaking Engagements & Portraits



Clorox iConnect 2019

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Las Vegas Perspective (LVGEA) 2021

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TEDxBYU 2018

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Future Tense Conference 2023

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Future Tense Conference 2023

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Future Tense Conference 2023

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## Logo



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