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Erica is Executive Vice President & Chief Operating Officer of The Future Hunters, one of the world's leading futurist consulting firms. She evaluates emerging social, technological, economic, political, demographic and environmental trends - and identifies the strategic implications (the "So what?") of those trends for several of the most influential Fortune 500 companies, trade associations and public sector clients. Erica's ability to think critically and translate that into actionable and tangible strategies is what has made her an invaluable asset to clients.

Erica speaks to a wide range of global audiences about the macro trends that are shaping and impacting today's landscape. She has spoken at TEDx and keynoted over 250 conferences around the world, including across Europe, Latin America, and Asia. She has authored numerous articles and industry white papers, and has been featured in news outlets including Wired, NPR, Time, Bloomberg, and CBS This Morning. In 2020, she was named by Forbes as one of the world's 50 Top Female Futurists.